

# THE 2ND ANNUAL DALE DORMAN

## RADIO & DIGITAL MEDIA CONFERENCE

TUESDAY, APRIL 25TH  
1 PM-5PM



### 2017 Dale Dorman Radio and Digital Media Conference Schedule

**1 p.m. -1:45 p.m. . . . . Main Theater**

Conference founder Professor Lisa Zinsius-Supka, Massasoit President Dr. Charles Wall, and the Dorman Family welcome you to the Second Annual Dale Dorman Radio and Digital Media Conference

#### **“Fake News & The Media “Panel Discussion**

Misinformation has permeated our social news feeds, internet articles, and even brings us to question reputable news sources. How do we approach the information and make sure we have the true facts? Our diverse media panel brings light on the trend of “Fake News”.

**Panelists:** Director of Audience Engagement –Boston Globe Matt Karolian; Spark Journalist Emily Reynolds; Talk Radio WXTK Personality Patrick Desmerais; and Cape Cod Media Center News Director/Frank FM radio personality Sarah Colvin.

**Moderator:** Massasoit Community College Professor Jared Gilpatrick

#### **1:45 p.m. – 2:10 p.m. Keynote Address: News Center 5 Anchor Doug Meehan**

NewsCenter 5’s Doug Meehan is co-anchor of the station’s weekend morning newscasts. He also contributes to the weekday EyeOpener newscast as a general assignment reporter. Doug will share his experience in TV news, the changing market, and take questions from the audience. Introduction by Massasoit Radio Club President Jen Cosgrove.

### **Concurrent Breakout Sessions 2:15 p.m.-2:55 p.m.**

#### **Massasoit TV Behind the Scenes: Join our Live TV Shoot . . . . . TV Studio**

Join us in Massasoit’s TV Studio and see how a live shoot is completed. Join our studio audience or tour the jobs of the TV crew as we present a live TV shoot featuring the talents of Massasoit and local area College students! Massasoit Professor Deborah Shariff will provide insight into the exciting world of TV behind the scenes! Hosted by Massasoit Radio and Honors Student Stephen Ngah and guest Quincy College’s Dr. Tex

#### **A Conversation with Boston Radio Personality Jackson Blue . . . . . Theater Lobby**

Join WKLB Country 102.5’s morning host Jackson Blue as he discusses what it takes to succeed in today’s Radio Industry. Jackson recently moved from afternoon drive on WBQT HOT 96.9 and is known from his nights on Kiss 108. From creating a killer radio show to building an audience through social media, Jackson Blue will share his advice to future broadcasters through this interactive Q&A session. Introduction by Massasoit Radio Student Matt DeJesus.

#### **So you want to be a star? Breaking into the film industry in New England with Casting Director Jodi Purdy-Quinlan . . . . . FA330**

Jodi is a New England based casting director and coach who has cast 50,000 background actor roles and 100’s of principal roles in feature films, commercials and music videos. This informative session will provide actors the information needed to break into the film industry in New England. \*Fantastic for Acting, Film, and Media students. Introduction by Massasoit Radio Student Matt Toole.

### **Concurrent Breakout Sessions 3:00 p.m.-3:40 p.m.**

#### **Finding your Creative Voice . . . . . Theater Lobby**

Have an idea that you think the audience would love? A novel or script Idea? Do you want to produce a TV segment, podcast, or radio specialty? Our media experts explain how to take that passion and turn into a reality. They’ll share tips on tapping into your creativity, creating your own unique voice, and understanding your audience.

**Panelists:** Professor Leigh Bennett, Radio Psychic “The Happy Medium” Susan Ahearn, and Broadcast Journalist Sarah Colvin, and Spark News Emily J. Reynolds and Sports Director Eamon Convey. \*great for English, journalism, theater, film, and broadcast students. Introduction by Radio Massasoit Student Shaun Gillis.

MASSASOIT COMMUNITY COLLEGE & RADIO MASSASOIT PRESENTS

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**Creating your own Media - Internet Radio . . . . . FA330**

Come join the live podcast as Whoobazoo Radio's Keith Hayes and Anthony Arnold explain their journey in creating a successful internet radio station. They will explain content creation, how to build an audience, and important regulations regarding internet radio. \*a must for students who want to start their own radio station. Introduction by Radio Massasoit Student Davonte Chandler.

**Creating your own Media – A Journey into Filmmaking . . . . . TV Studio**

Our talented panel discusses their individual experience with filmmaking – from concept to casting to funding to distribution. They'll share tips on taking steps to producing your own film.

**Panelists:** Jodi Purdy-Quinlan, Casting Director; Award Winning Filmmaker Rahman Oladigbolu.

**Moderator:** Media Massasoit Radio Professor Ed Krasnow. \*a must for anyone interested in producing their own film.

**Refreshments, Networking, and Breaking into the Industry!**

3:45 p.m. -5:00 p.m. Theater Lobby

**A Conversation with national voice-over talent John Taylor, via Skype from his LA studio.**

*followed by*

**Breaking into the Industry and Getting the Job!**

These highly successful professionals discuss the current media market, media convergence, and changes in the industry. Our media professionals will share stories and give you tips on how you can "stand out from the crowd". Panelists: Entercom Boston's 97.7 R&B Program Director and Afternoon Personality Chris Malone; VP/Station Manager CodCom's Steve McVie; and Director of News/Coordinating Producer for New England Sports Network (NESN) Larry Lawson. Introduction by Massasoit Radio Student Kimmie Langford.

**Networking and Student Project Viewing**

Join us as we celebrate the work of Massasoit Media students with a showcase of their work!