

OUTCOMES BASED LEARNING MATRIX

Course: ARTG211 — Illustration I

Department: Emergent Technologies / Visual Arts

Course Description: This course provides an opportunity to explore a variety of methods and materials used in illustration. Students practice a range of techniques, which can be used to enhance the expressive potential of illustration. The course examines different genres in illustration including children's books, editorial, and textbook illustration. Through lectures, students view the contemporary illustration styles and niches and discuss other relevant processes used by illustrators. Two lecture and two laboratory hours per week. Prerequisite: ARTG 108 Drawing II or permission of instructor.

*COURSE OUTCOMES	OUTCOMES ACTIVITIES	ASSESSMENT TOOLS
At the end of the course students should be able to: 1. Be familiar with a number of commonly used illustration media.	a. Handout readings. b. Slide presentations. c. In-class lectures. d. In-class and at-home exercises. CT, OC, R	Peer and instructor critiques. CT, OC, TS
2. Speak of the importance of illustration as a communication tool.	a. Instructor lectures. b. Presentation of examples. R	Classroom discussion and participation. CT, OC
*COURSE OUTCOMES	OUTCOMES ACTIVITIES	ASSESSMENT TOOLS
3. Compose strong illustrations.	a. In-class and at-home exercises. b. Peer & instructor critiques. c. Slide presentation. CT, OC	Peer and instructor critiques. CT, OC, TS

4. "Size" (scale up or down) illustration sketches using a proportion wheel.	a. Instructor demonstration and aid. CT	Instructors oversight of each individuals understanding of the tool.
5. Be competent with a variety of common illustration media.	a. In-class and at-home exercises. b. Classroom critiques. CT, OC, R	Peer & instructor critiques. CT, TS, OC
6. Identify a number of illustration "niches" of opportunity for illustrators.	a. Instructor lectures. b. Slide presentations. c. Handouts. d. Field trip R	Classroom discussions. CT, OC
7. Have an overview of the history of illustration.	a. Handout readings. b. Video & DVD viewing. c. In-class lectures. R	Classroom discussions. CT, OC

*Try to express an outcome as an infinitive phrase that concludes this sentence: **At the end of the course, the students should be able to . . .** Finding the line between too general and too specific can be difficult. In an English Composition course, for instance, it is probably too general to say, "The student should be able to write effective essays." It is probably too specific to say, "The student should be able to write an introductory paragraph of at least 50 words, containing an attention-getting device, an announcement of the narrowed topic, and an explicit thesis sentence." Just right might read, "The student will write introductions that gather attention and focus the essay."

**Indicate the Core Competencies that apply to the outcomes, activities, and assessment tools: Critical Thinking (CT); technology skills (TS); oral communications (OC); quantitative skills (QS); reading (R); writing (W).