

OUTCOMES BASED LEARNING MATRIX

Course: Television Studio Production Department: Communicative Arts

While completing the table below, remember that the individual outcomes you list in the first column should answer this question: **What must the learner know and be able to do at the end of the course?** Items in the third column should answer the question: **How do we know?** The second column is where teachers can be most creative; it's for pedagogy. Each rectangle in column one should contain just one outcome; the corresponding rectangles in columns two and three, however, may contain more than one item. Using the code at the end of the matrix, indicate the core competencies being strengthened by the outcomes activities and the assessment tools.

*COURSE OUTCOMES	OUTCOMES ACTIVITIES	ASSESSMENT TOOLS
The student will be able to use television terminology, understand the language currently used in television stations and be able to communicate effectively as members of a television team.	Students will be able to demonstrate effective speaking and performance skills on television and function as a crew (team) member in an actual television studio. OC, TS.	Quizzes on television text book CT W R Individual television project-public service announcements (PSAs) and 5-10 min magazine style segments. CT TS OC QS W
The student will be able to create and edit broadcast standard television public service announcements (PSA) and/or short "magazine style" or news segments.	Learn basic video production in teams of two by producing a public service announcement. CT TS Learn and produce a 5-10 minute magazine style segment. CT TS W OC Direct a 10 minute news cast. CT TS W OC Combine each individual segment or PSA into a finished program. CT TS QS	Instructor feedback on individual projects. CT QS Completion of project chart specifications OC, W

<p>The Student will be able to participate as team (crew) members in television production efforts and assist the Massasoit TV studio.</p>	<p>Follow all the production steps from pre-production set-up through a shoot to editing (post-production). CT & TS</p>	<p>Referenced above. Instructor feedback on individual projects. CT QS Quizzes on television text book and lectures CT W R</p>
<p>To strengthen Core Competencies** in order to increase success in this and other courses and in practical experience in the Massasoit TV studio.</p>	<p>Referenced above</p>	<p>Referenced above</p>

*Try to express an outcome as an infinitive phrase that concludes this sentence: **At the end of the course, the students should be able to . . .** Finding the line between too general and too specific can be difficult. In an English Composition course, for instance, it is probably too general to say, "The student should be able to write effective essays." It is probably too specific to say, "The student should be able to write an introductory paragraph of at least 50 words, containing an attention-getting device, an announcement of the narrowed topic, and an explicit thesis sentence." Just right might read, "The student will write introductions that gather attention and focus the essay."

**Indicate the Core Competencies that apply to the outcomes activities and assessment tools: Critical Thinking (CT); technology skills (TS); oral communications (OC); quantitative skills (QS); reading (R); writing (w).