

OUTCOMES BASED LEARNING MATRIX

Course: Introduction to Multimedia Production

Department: Communicative Arts

While completing the table below, remember that the individual outcomes you list in the first column should answer this question: **What must the learner know and be able to do at the end of the course?** Items in the third column should answer the question: **How do we know?** The second column is where teachers can be most creative; it's for pedagogy. Each rectangle in column one should contain just one outcome; the corresponding rectangles in columns two and three, however, may contain more than one item. Using the code at the end of the matrix, indicate the core competencies being strengthened by the outcomes activities and the assessment tools.

*COURSE OUTCOMES	OUTCOMES ACTIVITIES	ASSESSMENT TOOLS
Create a basic Web Page and Web Site	Create a basic Web Page and Web Site using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W
Create and Display Graphic Media and display it on the Internet	Create and Display Graphic Media and display it on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W
Create Display Graphic Animation Media and display it on the Internet	Create Display Graphic Animation Media and display it on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W
Create Digital Sound Media and display it on the Internet	Create Digital Sound Media and display it on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W
Learn and Use Compression Technology	Displayed on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W

Create Video Media and display it on the Internet	Create Video Media and display it on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W
Create Powerpoint Multimedia Presentation and display it on the Internet	Create Powerpoint Multimedia Presentation and display it on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W
Create Multimedia Presentation using Microsoft Agent Technology and display it on the Internet	Create Multimedia Presentation using Microsoft Agent Technology and display it on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet TS, CT,R,W.
Learn Advanced Web Page Formats with HTML and display them on the Internet	Learn Advanced Web Page Formats with HTML and display them on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W
Produce Audio Podcast interview and display it on the Internet	Produce Audio Podcast interview and display it on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W
Produce an Instructional Video and display it on the Internet	Produce an Instructional Video and display it on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W
Produce an interactive Webpage and display it on the Internet	Produce an interactive Webpage and display it on the Internet using computer software and multimedia tools TS, CT,R,W	All productions are displayed on internet. TS, CT,R,W

*Try to express an outcome as an infinitive phrase that concludes this sentence: **At the end of the course, the students should be able to . . .**
Finding the line between too general and too specific can be difficult. In an English Composition course, for instance, it is probably too general to say, "The student should be able to write effective essays." It is probably too specific to say, "The student should be able to write an introductory paragraph of at least 50 words, containing an attention-getting device, an announcement of the narrowed topic, and an explicit thesis sentence." Just right might read, "The student will write introductions that gather attention and focus the essay."

**Indicate the Core Competencies that apply to the outcomes activities and assessment tools: Critical Thinking (CT); technology skills (TS); oral communications (OC); quantitative skills (QS); reading (R); writing (w).